

Storopack Group

Data and Facts about the Company

June 2009

Company Headquarters

Storopack
Hans Reichenecker GmbH
Untere Rietstrasse 30
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Founding Year

1959

Supervisory Board

Hans Reichenecker, *Chairman of the Supervisory Board*
Rudolf Bezler
Volker Stauch
Dr. Max-Burkhard Zwosta

Board of Management

Hermann Reichenecker, *Chairman of the Board of Management, President Packaging Division*
Verena Reichenecker, *President Molding Division*
Jürgen Wössner, *Chief Financial Officer*
Oliver Donth, *President Logistics Division*

Corporate Departments

Oliver Donth, *Head of Corporate Services*
Stefan Kleemann, *Head of Corporate Controlling*
Thomas Mühleisen, *Head of Corporate IT*
Rainer Nawroth, *Head of Corporate Human Resources*
Verena Reichenecker, *Head of Corporate Communications*
Rainer Rupf, *Head of Corporate Purchasing*

Employees in 2008

2178 worldwide
576 in Germany

Sales in 2008

321.2 million Euros

Locations

Benelux, China, Germany, England, France, Hong Kong, Canada, Switzerland, Spain, Czech Republic, Turkey, USA

Storopack is a leading manufacturer and service provider in the fields of protective and transport packaging, as well as molded parts made of expanded foams. The sales of the worldwide operating group of companies with headquarters in Metzingen (Germany) are generated by the three divisions Molding, Packaging and Logistics.

- **Molding Division**

The Molding Division develops, produces, and markets interlocking, insulating protective packaging as well as custom, technical moldings made of expanded foams such as EPS (Styropor®) and EPP (expanded polypropylene) for a wide range of industries. Insulation, impact absorption, longevity and low weight make our materials particularly attractive. In our technology centre we design molded parts using modern technology: CAD-development, CNC-prototyping, tool engineering, drop test apparatus and climatic chamber. Our entire production processes are environmentally friendly and carried out with steam. The multiplicity of certified production sites means we are always close to our customers.

- **Packaging Division**

The Packaging Division specializes in the "interior cushioning" market and covers the customized integration of complete packing lines for flowable cushioning materials (loose fill), air cushions (AIRplus®), paper padding (PAPERplus®), and foam packaging systems (FOAMplus®). In addition to these internal and protective packaging materials, Storopack offers a wide range of products from the field of transportation packaging in Germany, Belgium and Switzerland. In addition, our packaging engineers are available worldwide for individual consulting in the areas of packaging solutions and system integration (working comfort).

- **Logistics Division**

The Logistics Division has a fleet of 60 large-volume transportation vehicles at its disposal and provides a complete range of logistics services in Germany and the neighboring foreign markets, which covers "just-in-time" delivery for external and internal customers.

Milestones

- 1874** Company was founded as a tanning factory in Swabian Backnang by Johannes Reichenecker.
- 1956** Hans Reichenecker takes over the "Hermann Reichenecker Lederfabrik" from his father, which at that time produced a sales turnover of about 2.5 million DEM.
- 1959** Formation of Storopack Hans Reichenecker GmbH & Co in Affaltrach near Heilbronn and first production of molded parts made of Styropor®.
- 1973** Start of the production of flowable packaging padding material (loose fill) made of Styropor®.
- 1978** Start of activities in the USA. Storopack sales in USA 1979: about 1.0 million USD.
- 1980** Development of new foreign markets and associated new packaging materials.
- 1982** Amalgamation of the Hermann Reichenecker Lederfabrik and Storopack Hans Reichenecker GmbH & Co. in the course of cessation activities in the leather business.
- 2000** Start of production of packaging molded parts in China. Distribution & Logistics Division founded.
- 2001** The name Storopack becomes the company brand.
- 2002** Hans Reichenecker transfers responsibility for the operative management of the company to his son Hermann Reichenecker and becomes chairman of the newly created supervisory board.
- 2004** Verena Reichenecker is appointed Managing Director of the separately managed real estate activities.
- 2005** The Packaging Systems and Packaging Distribution Divisions are merged to form the Packaging Division. Development of the Vision and Guidelines program at Storopack.
- 2008** Launch of the Storopack BIO line with the development of PELASPAN™ BIO (packaging chips) and AIRplus® BIO Film (air-cushioning).